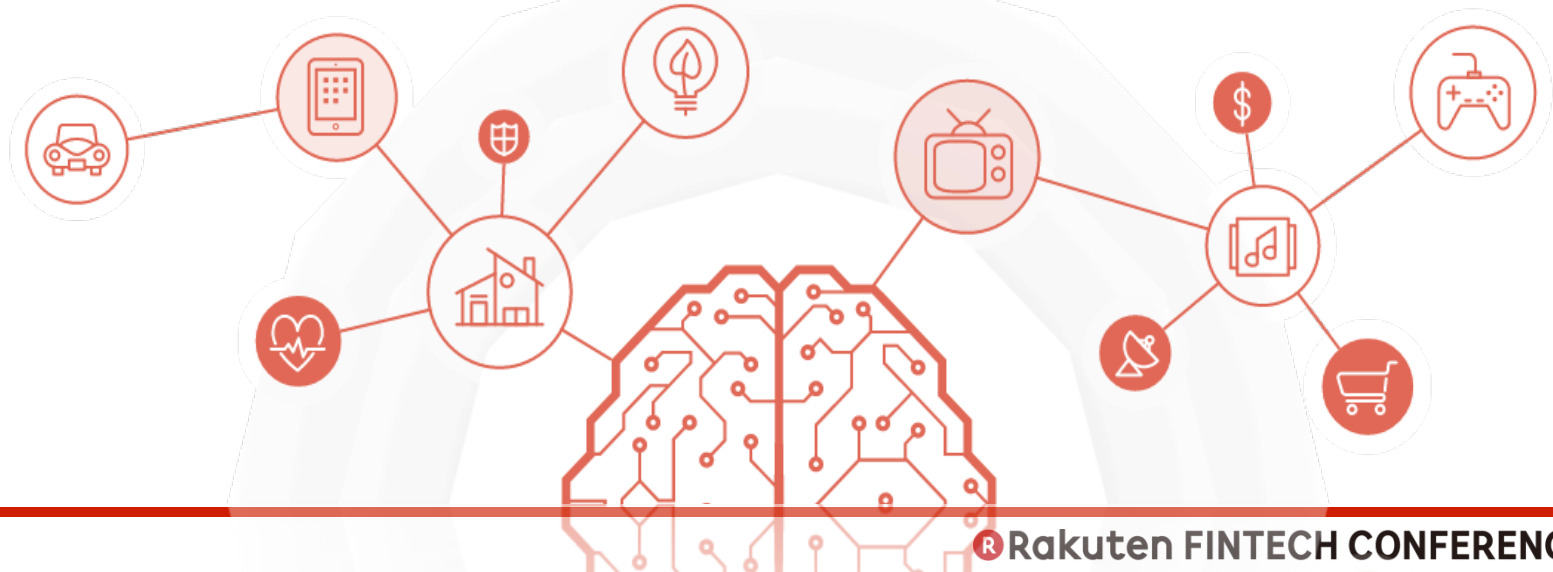


metaps 

CEO Katsuaki Sato

# To be the World's Brain

Empowering people to make smarter decisions through computer learning.



# About Metaps

Two core businesses with data analysis technologies

**BigData/AI**

**AdTech**

Mobile Marketing

**metaps** 

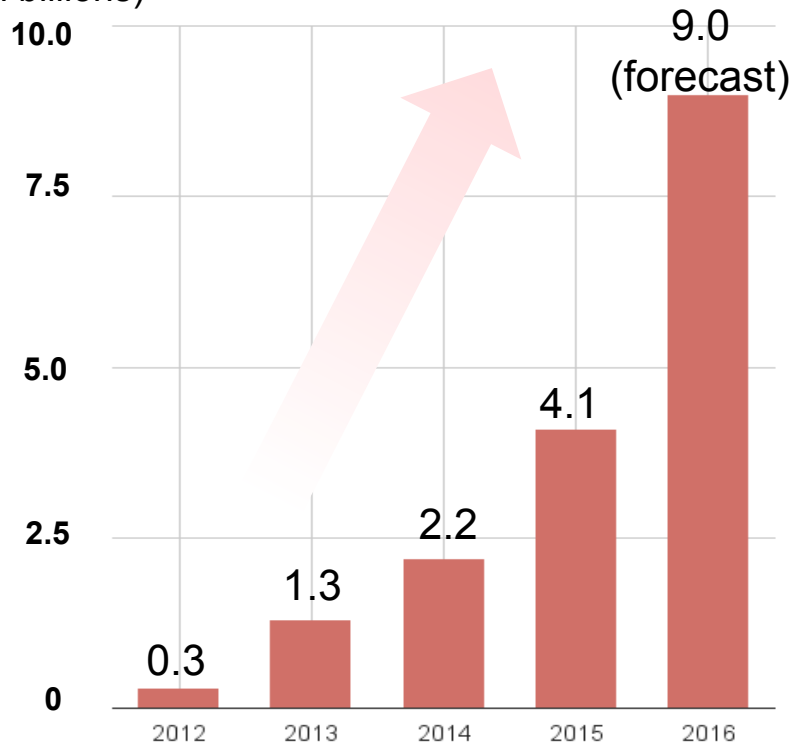
**FinTech**

Online Payment

**SPIKE**

# Past performances

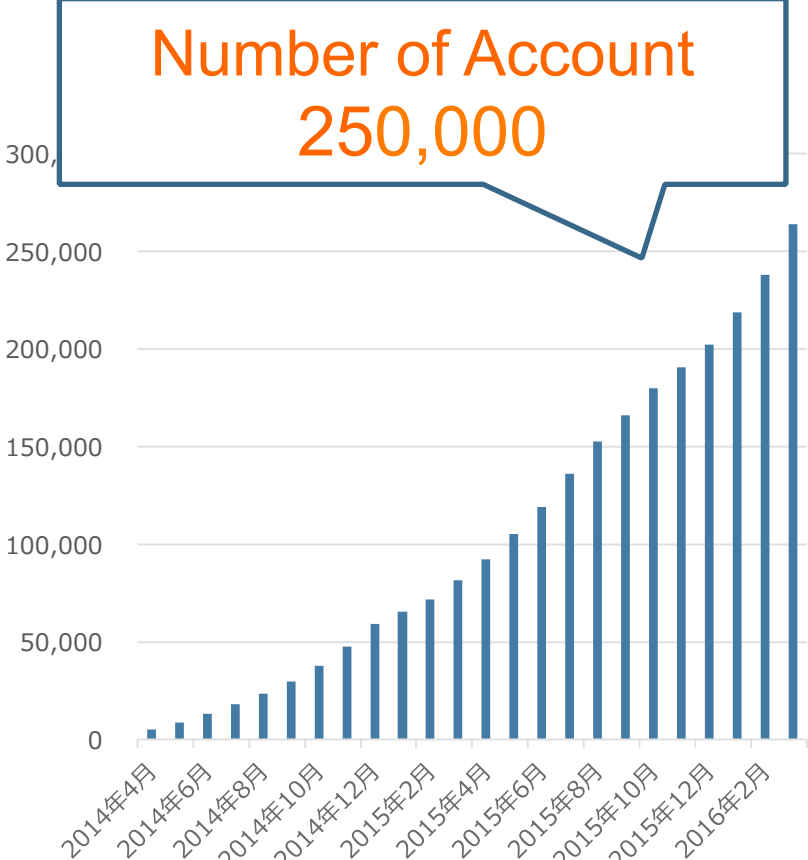
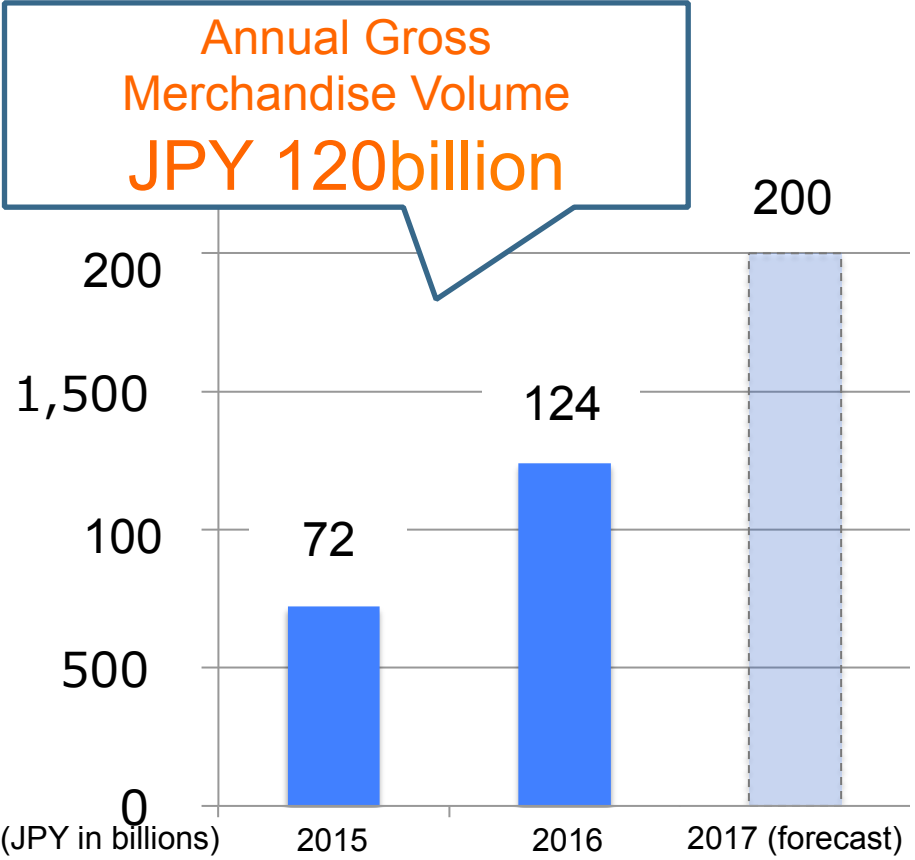
(JPY in billions)



Total downloads of apps  
**2billion**

Reach  
**200 million**

# Strong growth in payment business

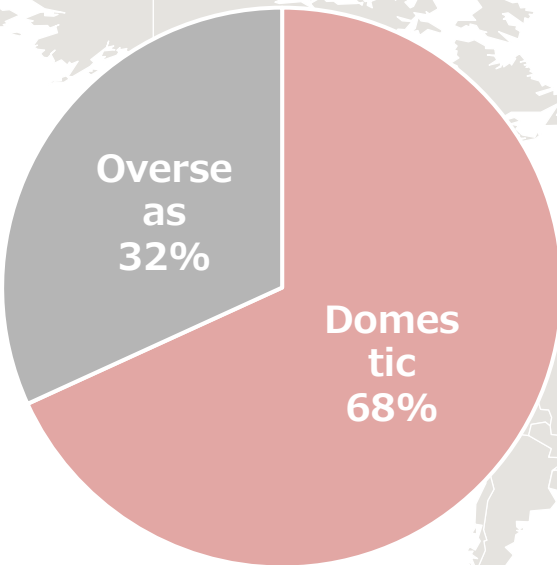
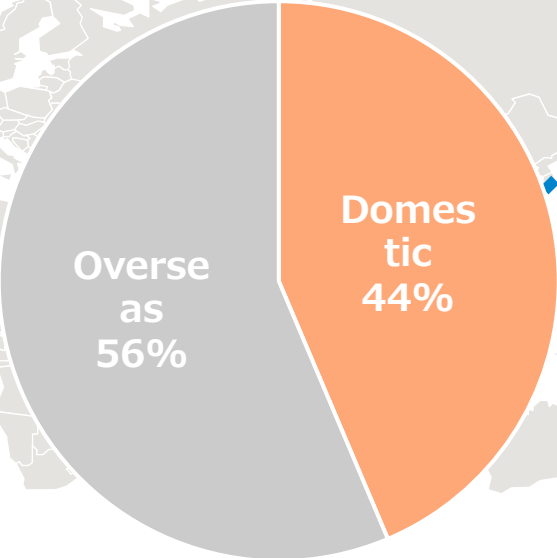


# Global operation in 8 regions

## 60% of revenue generated by overseas business

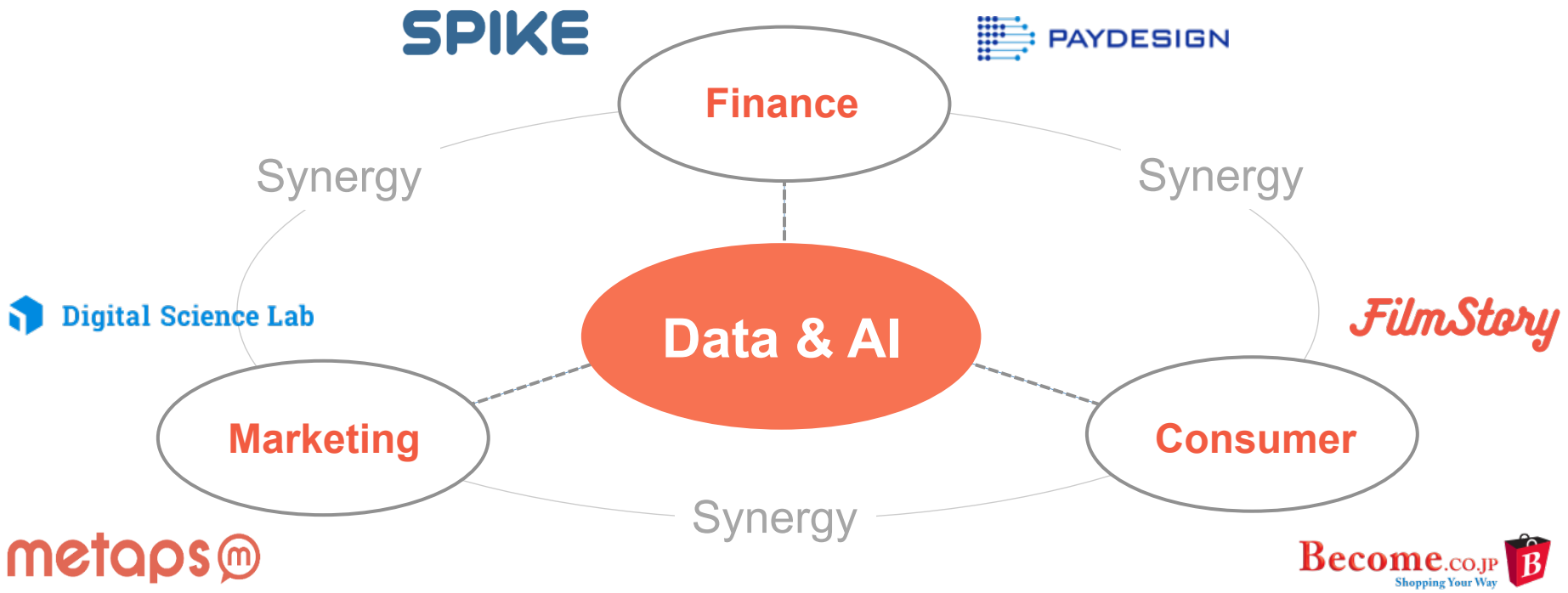
Revenue

Number of employee

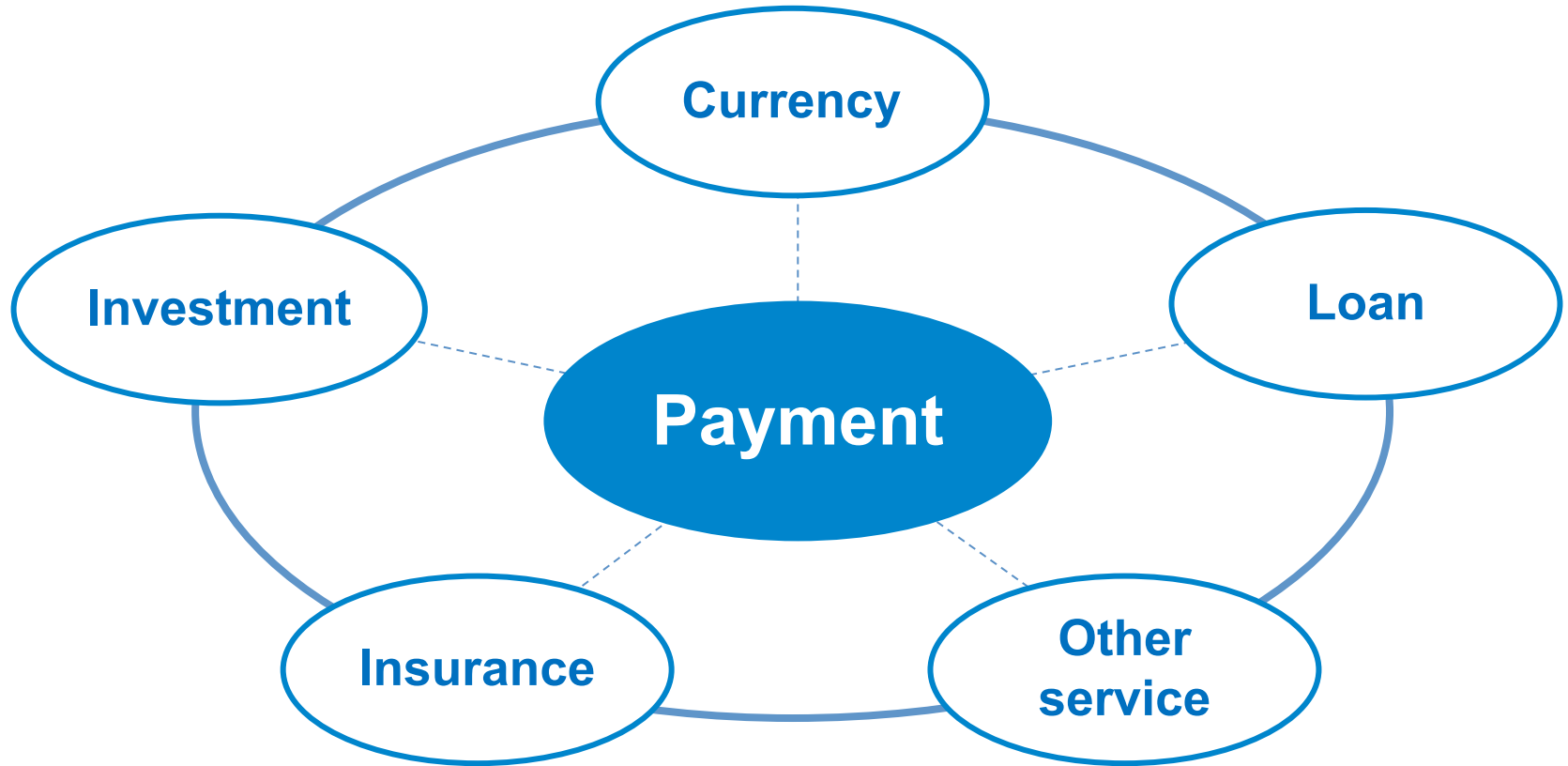


# Strategy: Datanomics = Data + Economics

## Building a new economic zone with data



# To build the platform for “money”

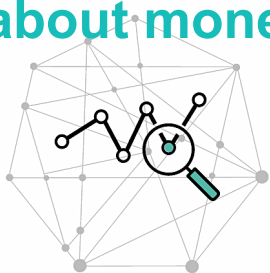




- ✓ **Start research investment in AI predicting flow of money in the economy**



Learn from long stream of data about money



Recognize pattern and build model



Create the economic value utilizing the prediction



metaps @

Thank you.