

Innovation in FinTech – ComparaGuru.com

125 million consumers



Meet consumers where they are:

- **Online**, augmented with offline
- **Direct** or via distribution partners

ComparaGuru.com
Compara y ahorra

We help consumers connect to financial products, saving time and money

100+ financial institutions fighting to break through the noise and reach consumers

>\$10bn annual marketing and customer acquisition cost



 **Santander**



 **Liverpool**



Banamex



Banking



Insurance

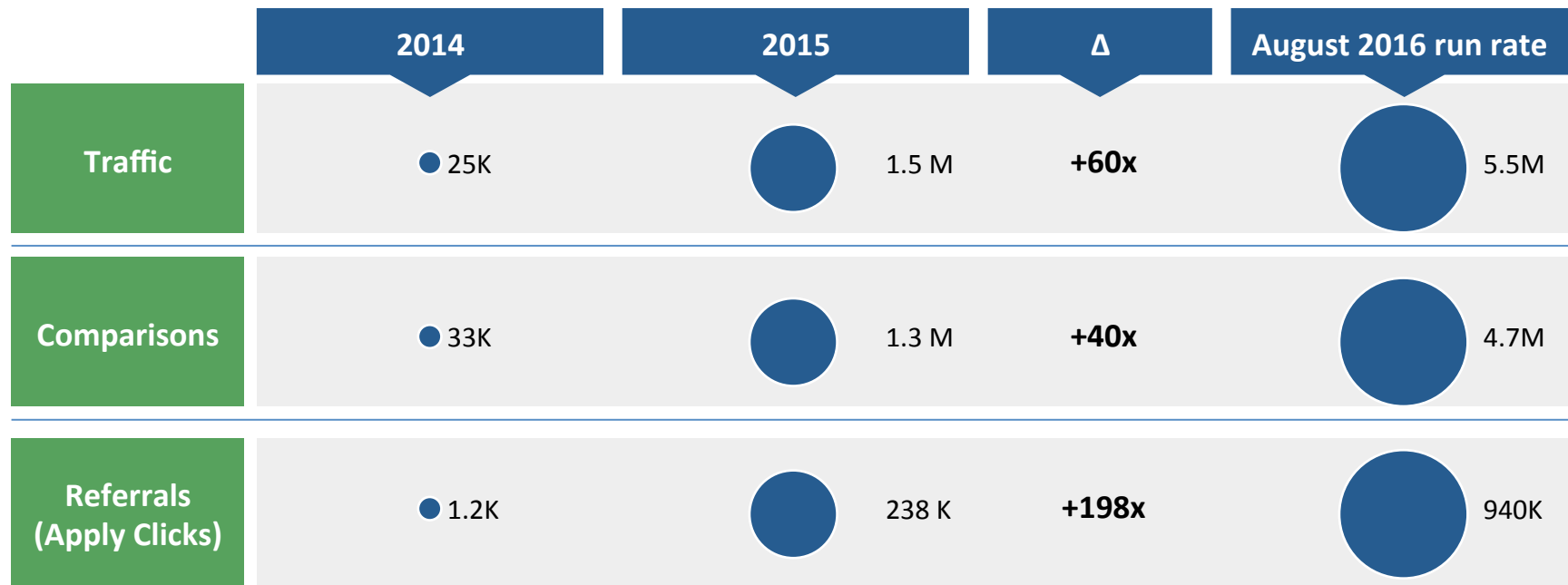


Home



Telco

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How our business model works:



Clear Comparison

Personalized Recommendation

Standardized Application

360° view

Products:

Banking

- Credit Cards
- Personal Loans
- Mortgage
- Pension
- Savings
- Etc.

Insurance

- Home
- Motor
- Travel
- Health
- Life
- Etc.

Home Service

- Mobile
- Broadband
- Data
- Electricity
- TV
- Etc.

Our model builds greater user intimacy