

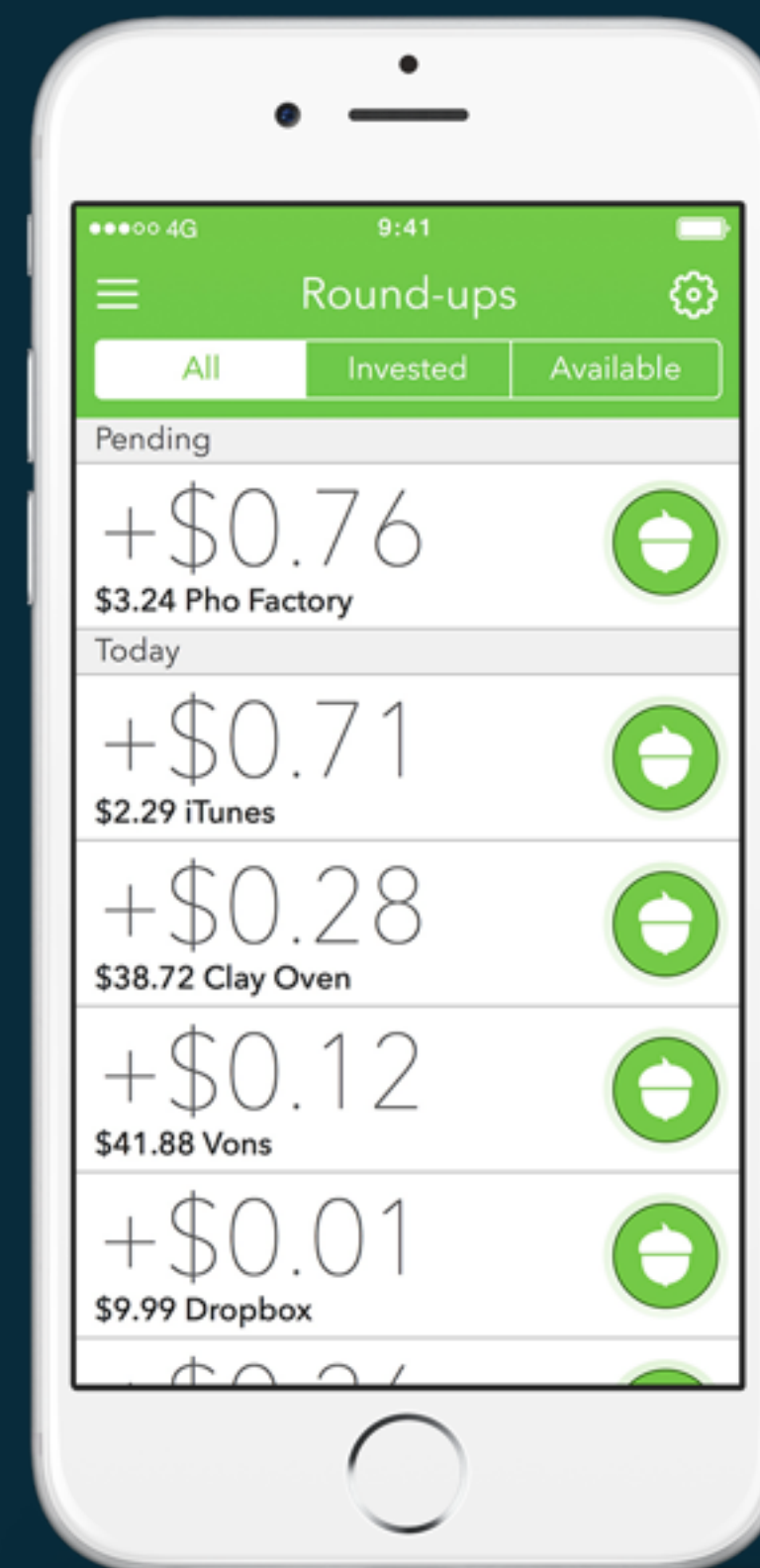
acorns

September 2016

Proprietary & Confidential



Problem  
few *save*  
many *spend*

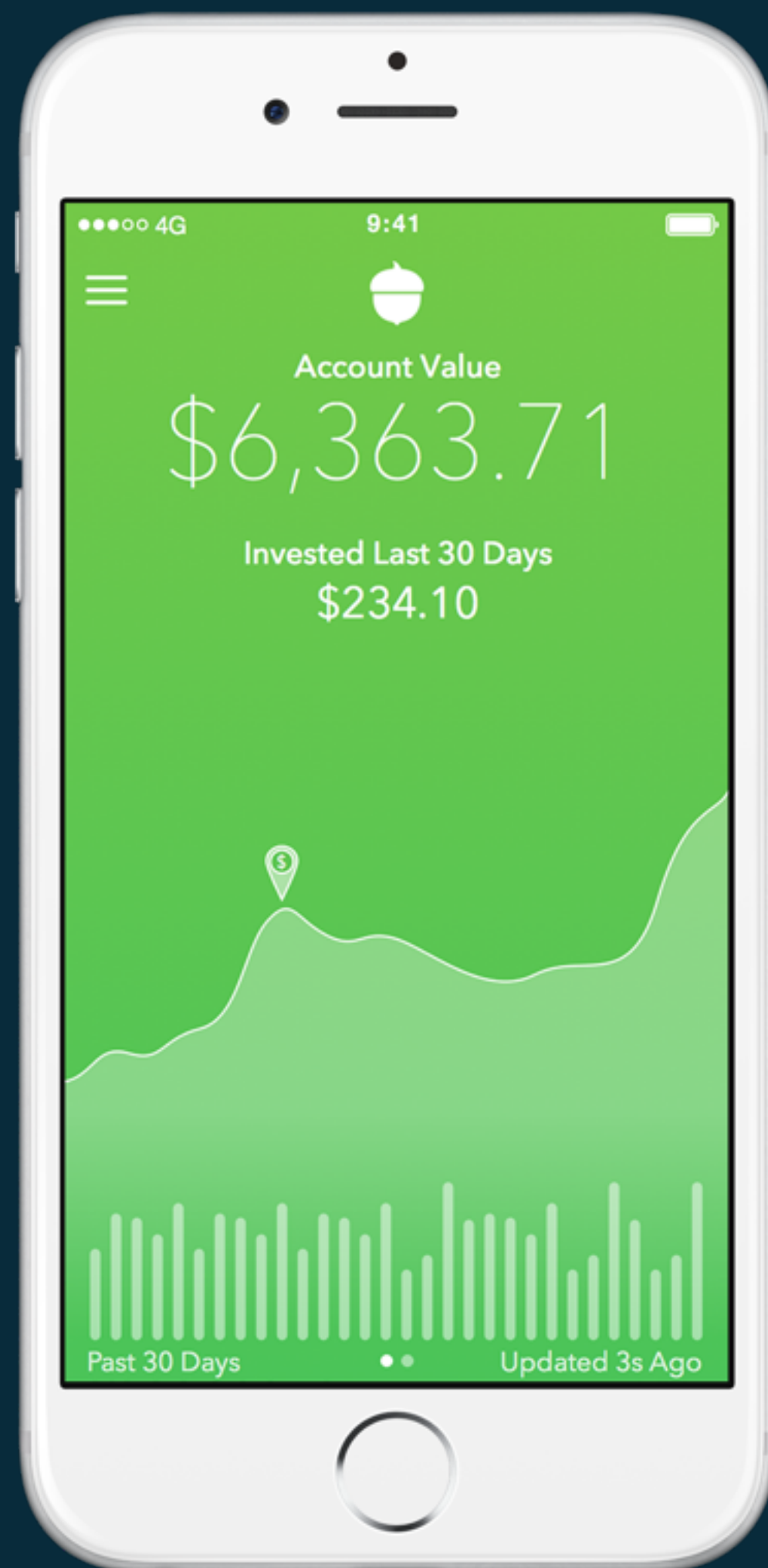


Solution  
link *spending*  
with *investing*

Invest the Change<sup>®</sup>

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# Acorns makes big decisions *small*

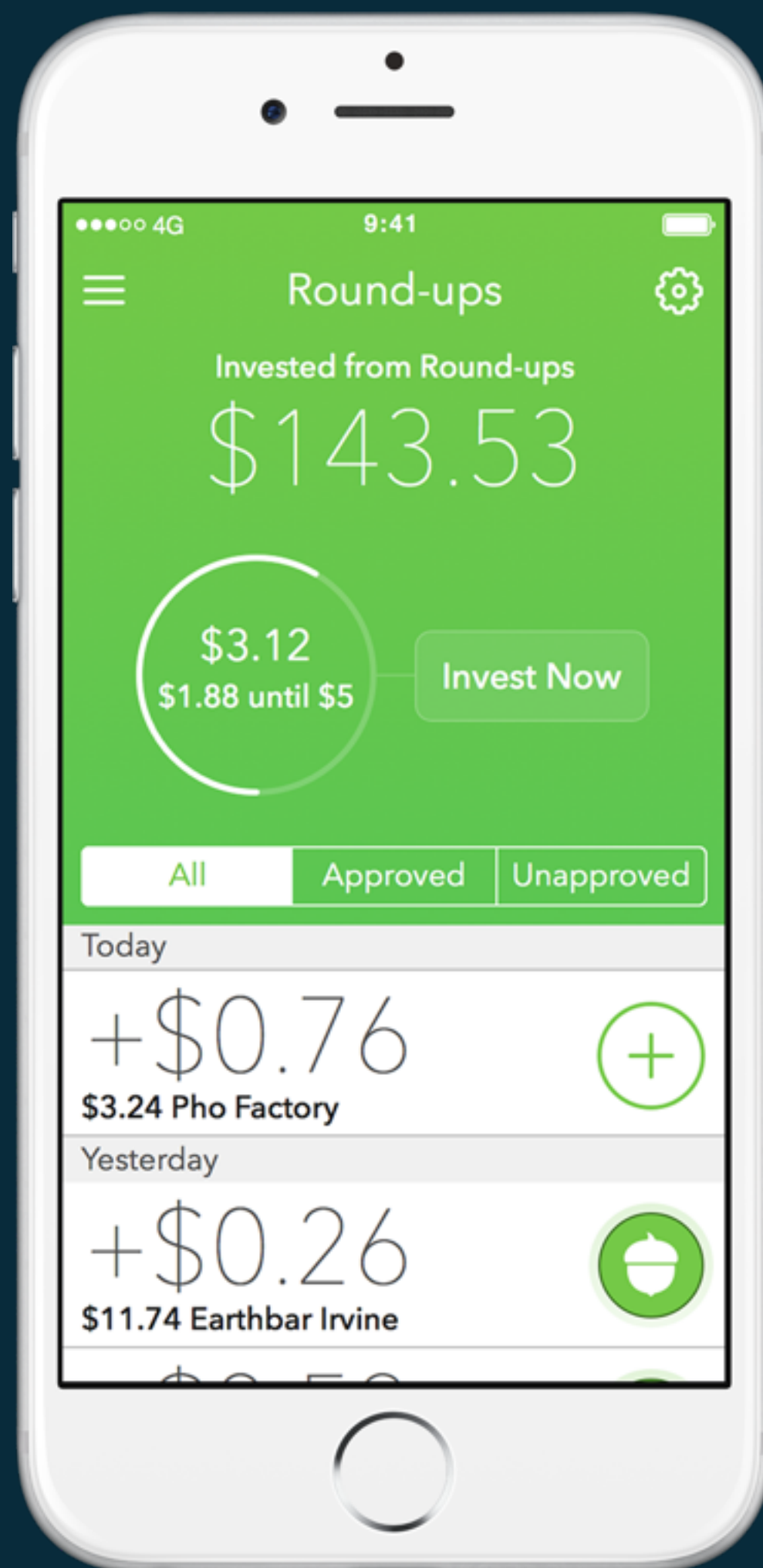


- Beautiful, mobile-first design
- Micro-investments
- Lightning fast registration
- Curated menu of optimized investments
- Simple pricing / no minimums
- Decoding complex information

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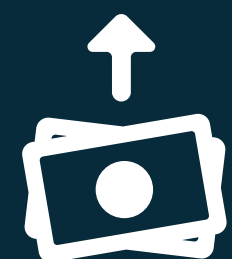


# Four Existing Ways to Invest



## Round-Ups

invest spare change, set it and forget it



## One-Time

any amount at any time



## Recurring

scheduled on a daily, weekly, or monthly basis



## Found Money<sup>®</sup>

transform rewards to investable cash

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# Millennials are the Wellness Generation



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