

Original logo on white background

Rakuten Pasha

White logo on service color background

Rakuten Pasha

White logo on black background

Rakuten Pasha

Rakuten Pasha

For Print | 紙媒体

Two-line Logo

■ C25 M100 Y100 K0

■ PANTONE 1805 C

Original logo on white background

The logo consists of the word "Rakuten" in a bold, sans-serif font, with a red horizontal line underneath the "u". Below "Rakuten" is the word "Pasha" in a larger, bold, sans-serif font.

White logo on service color background

The logo is displayed in white against a solid red background. It features the word "Rakuten" with a red line underneath the "u", and the word "Pasha" below it.

White logo on black background

The logo is displayed in white against a solid black background. It features the word "Rakuten" with a red line underneath the "u", and the word "Pasha" below it.